

geography vs. investing

does location matter?

our goal today:

- talk about the role geography plays in investment
- discuss what role it SHOULD play, and
- talk about how investors can find companies with upside regardless of geography



Jay Clouse

co-founder of The Up Company // media covering
startup investing in ecosystems

@jayclouse

 Columbus, OH

a podcast about startup investing outside of silicon valley

the startup investment landscape is changing, and world-class companies are being built outside of silicon valley.

we find them, talk with them, and discuss the upside of investing in them.

named a best business podcast by Fortune Magazine

new episodes every wednesday morning.





Rachel Carpenter

founder and CEO of Intrinio // disruptive financial
data platform

@Rachel_Ann_C

 St. Petersburg, FL



Brandon Bryant

managing partner of Harlem Capital // early stage venture capital fund that is focused on investing companies founded by people of color and women

@wallstreetpaper

📍 New York, NY



Andy Sparks

co-founder and CEO of Holloway // iterative digital
publishing company

@SparksZilla

 San Francisco, CA



Jay Clouse

Columbus, OH

@jayclouse



Rachel Carpenter

St. Petersburg, FL

@Rachel_Ann_C



Brandon Bryant

New York, NY

@wallstreetpaper



Andy Sparks

San Francisco, CA

@SparksZilla



@upsidefm

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Q&A

Jay → **upside.fm**

Andy → **holloway.com**

Brandon → **harlem.capital**

Rachel → **intrinio.com**

upside.fm

hello@upside.fm / upside.fm/update



(latest in startup investing outside the coasts)